

CALVIN KLEIN COOKIE NOTICE

Hi there, this is our cookie notice. When you visit our website or use a mobile app, we will place one or more cookies on your device or use JavaScript, HTML 5 and other digital technologies to collect information from your computer, mobile handset or other device. This information may contain personal data. In this cookie policy we will tell you what cookies we will use and what their functions are. How we process personal data that we obtain from your device is described in our [privacy notice](#). When you visit our website we will regard this as your specific request to provide you with the full functionality of the site, including but not limited with the ability to buy an item in our webstore.

1. WHO IS RESPONSIBLE?

The responsibility for this cookie policy lies with Calvin Klein Stores B.V. and Calvin Klein Europe B.V. collectively. These two legal entities are the “we” or “us” in this cookie notice. You can contact us at the address listed below.

2. WHAT ARE COOKIES?

When we talk cookies, we are talking about small (temporary) text files we transfer to your device. We may also use similar digital techniques, such as JavaScript, HTML 5, device fingerprinting etc. Collectively we refer to these digital techniques as “cookies” in this cookie policy.

3. WHY DO WE USE COOKIES?

Cookies may be used for many different purposes. In the first place, these cookies ensure that you can use the basic functionality of the website: they remember your selection and the choices you make to improve your experience on our website. They help make the shopping cart and checkout process possible as well as assist in security issues and conforming to regulations. We call them “**functional cookies**”. Cookies can also be used to allow us to further develop and improve the functionality of our website by tracking usage. In some cases they improve the speed with which we can process your request, allow us to remember site preferences you have selected. You can make a choice to not consent to our use of these “**analytical cookies**”.

Thirdly, “**social media- and advertising cookies**” offer the possibility to connect you to social networks and share content from our website on social media. Information

that we obtain from advertising cookies is used to maintain your personal advertising profile. These cookies also help us to include you in a particular online audience in our Data Management Platform (DMP). Our purpose with your profile and your inclusion in an online audience in our DMP is to provide you with effective targeted advertising. We may for example try to determine what you are most likely to buy from us soon and show you an advertisement for such item. Based on your profile we may also show you tailored content on our website. You can make a choice to not consent to our use of these **“social media- and advertising cookies”**.

4. HOW CAN I MAKE A CHOICE ABOUT COOKIES AND MY PRIVACY?

On our website you can set your preferences regarding cookies. You can do this by clicking the "more info" link in the cookie banner, or when you wish to change a previously provided consent, you can access your preferences via the "more info" button here. In the subsequent "more info" screen that is showed to you, you can indicate that you withhold consent by removing the relevant tick in the tick boxes for analytical and social media- and advertising cookies. Of course we prefer that you don't because we feel that this will provide you with an optimal website experience and will also help to ensure that no advertisements are shown to you that are not relevant.

If you don't want to be included in our DMP please send us an email.

When you withhold your consent this does not automatically delete any cookies that are already on your device pursuant to your previous consent. You will need to delete these cookies manually. How do you do this? Below you'll find the way to remove cookies for your particular browser:

- [Chrome](#)
- [Firefox](#)
- [Internet Explorer](#)
- [Edge](#)
- [Safari \(iOS\)](#)
- [Safari \(macOS\)](#)

5. OUR CONTACT DETAILS

Calvin Klein Stores B.V. and Calvin Klein Europe B.V.

Legal department

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